



Snap up new energy deal — if you qualify

GAS and electricity provider First Utility has undercut its rivals with a new dual-fuel deal, prompting energy experts to urge consumers to consider switching.

First Utility is a relatively small newcomer to the energy market, but its new iSave V3 tariff is now the cheapest dual-fuel deal across the UK for standard and online tariffs.

According to price comparison service uSwitch, its new online-only plan is now £889 a year for a typical household, which is £10 lower than British Gas, the cheapest of the big six suppliers.

First Utility's standard plan comes in at £1,074 — £8 cheaper than British Gas.

Emma Bush from uSwitch says the move is great news for consumers and the energy

market. "First Utility is giving consumers a viable alternative to the big six energy suppliers," she said. "If it can continue to punch above its weight, it stands a chance of shaking up the market."

However, Gareth Kloet from Confused.com, another price comparison service, said that while the new deal was a "best buy" across the whole of the country, First Utility operated a very strict credit-vetting process.

"This deal is the best on offer if you can get it. But if you can't get this deal you need to shop around," he said. "You may want to consider British Gas, as its plan is not that much more expensive — plus it is getting a reputation for cutting prices."

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RAISING THE HEAT: A new dual-fuel tariff from First Utility could see the big six energy companies reducing their prices